



## **11<sup>th</sup> October**

### **9H30 OPENING SESSION**

### **10H00 RESEARCH DEVELOPMENTS**

#### **10H30 MANAGING THE EMPLOYABILITY AT HIGHER EDUCATION INSTITUTIONS**

Saying that the University is much more than an institution that merely passes on knowledge and produces highly skilled and trained professionals gains a more significant meaning when the barriers to the insertion of HE graduates are more visible nowadays due to the social and economic distress experienced in the Euro zone

The employability issue plays a key role in the strategic management of the IES. The more recent evolution of these institutions is marked by a growing concern with structures that approach the labor market, on a par with the main activities of higher education: teaching, R&D and technology transfer and knowledge dissemination.

Universities are concerned not only with their students but also with the professional environment they are going to face. Nowadays, this situation is reflected by the fact that one of the key indicators in the accreditation processes of higher education is the employability of their study cycles.

### **11H00 DISCUSSION**

### **11H15 COFFEE BREAK**

#### **11H30 THE ROLE OF THE PUBLICLY-OWNED AND NON-CORPORATE INSTITUTIONS**

The state and public-owned institutions have the responsibility to develop and improve the setting where the different institutions and actions that relate to graduate employability interact. The role of the state is a key variable when analyzing employability issues considering not only its role as policy maker and enforcer but also as an employer.

The state needs to find the best balance between its multiple roles while assuring that the universities keep on providing a public service to the country and its citizens.





## 12H00 THROUGH THE EYES OF THE EMPLOYERS

One can see the link between Higher Education Institutions and the working life as being a circuit in which HEI are the starting line and working life is the finish line. The life investment that students make over a period of their lives will eventually culminate in an insertion in a professional career. The employers are seen as an absorbing side, as the ones with the higher responsibility in terms of employment and employability but how do the employers manage this responsibility and how do they balance it with their actual needs and capacities of employing HE graduates. In the present context of economic and social uncertainty where the unemployment is rising, how the companies relate to the more qualified workers that come out of the HEI.

## 12H30 DISCUSSION

## LUNCH BREAK

## 14H30 THE ROLE OF INTERNATIONALIZATION – EUROPEAN PROJECTS

## 15H00 FOLLOW PROJECT

- PRESENTATION OF THE WORK PACKAGE 1 PRELIMINARY REPORT
- MANAGEMENT & STRATEGIES (IST, POLITO, UPC, KUL)



How do the institutions involved in the FOLLOW project deal with graduate employability issues in terms of strategic management? What are the main guidelines? A generic overview of how the FOLLOW partners deal with these issues.

- COFFEE BREAK
- PRACTICES IN PROMOTING & MONITORING GRADUATE EMPLOYABILITY

The most visible side of strategic decisions is the actual measures that institutions implement in order to enhance and improve graduate employability.

## 18H00 CLOSING SESSION



## 12<sup>th</sup> October

### 9H30 BREAKFAST RECEPTION

### 10H00 ROUND TABLES (MORNING)

- 10H00 MANAGING THE EMPLOYABILITY AT HIGHER EDUCATION INSTITUTIONS
- 11H30 THROUGH THE EYES OF THE EMPLOYERS

### LUNCH BREAK

### 14H30 ROUND TABLES (AFTERNOON)

- 14H30 THE ROLE OF THE PUBLICLY-OWNED AND NON-CORPORATE INSTITUTIONS

### 16H00 COFFEE BREAK

### 16H30 CLOSING SESSION



## PARTNERS

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Volkswagen Autoeuropa

